einhawk LLC

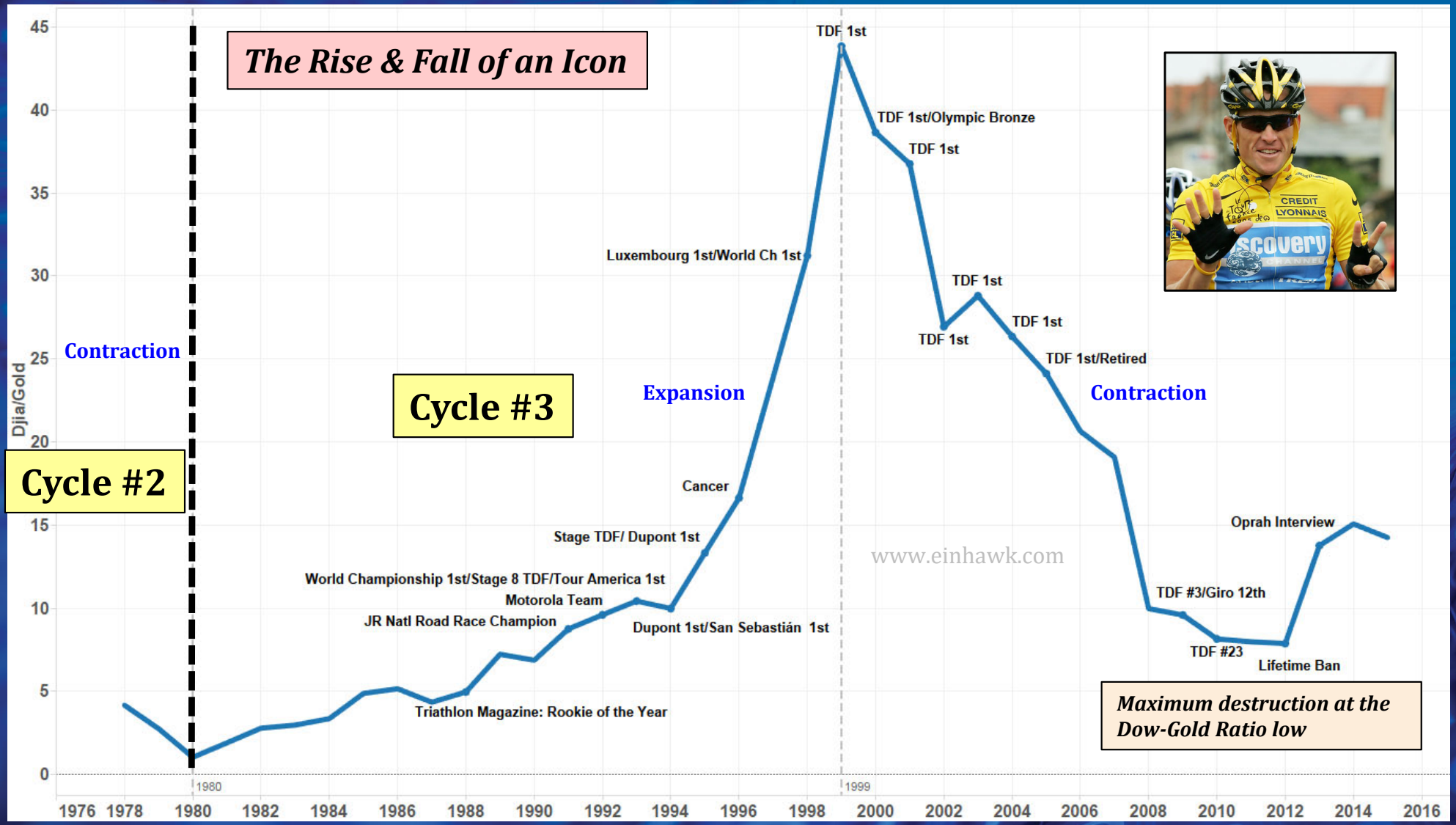
# The Dow-Gold Ratio Cyclicity Theory (DGRCT)

## *The Rise & Fall of Pop Culture Icons*

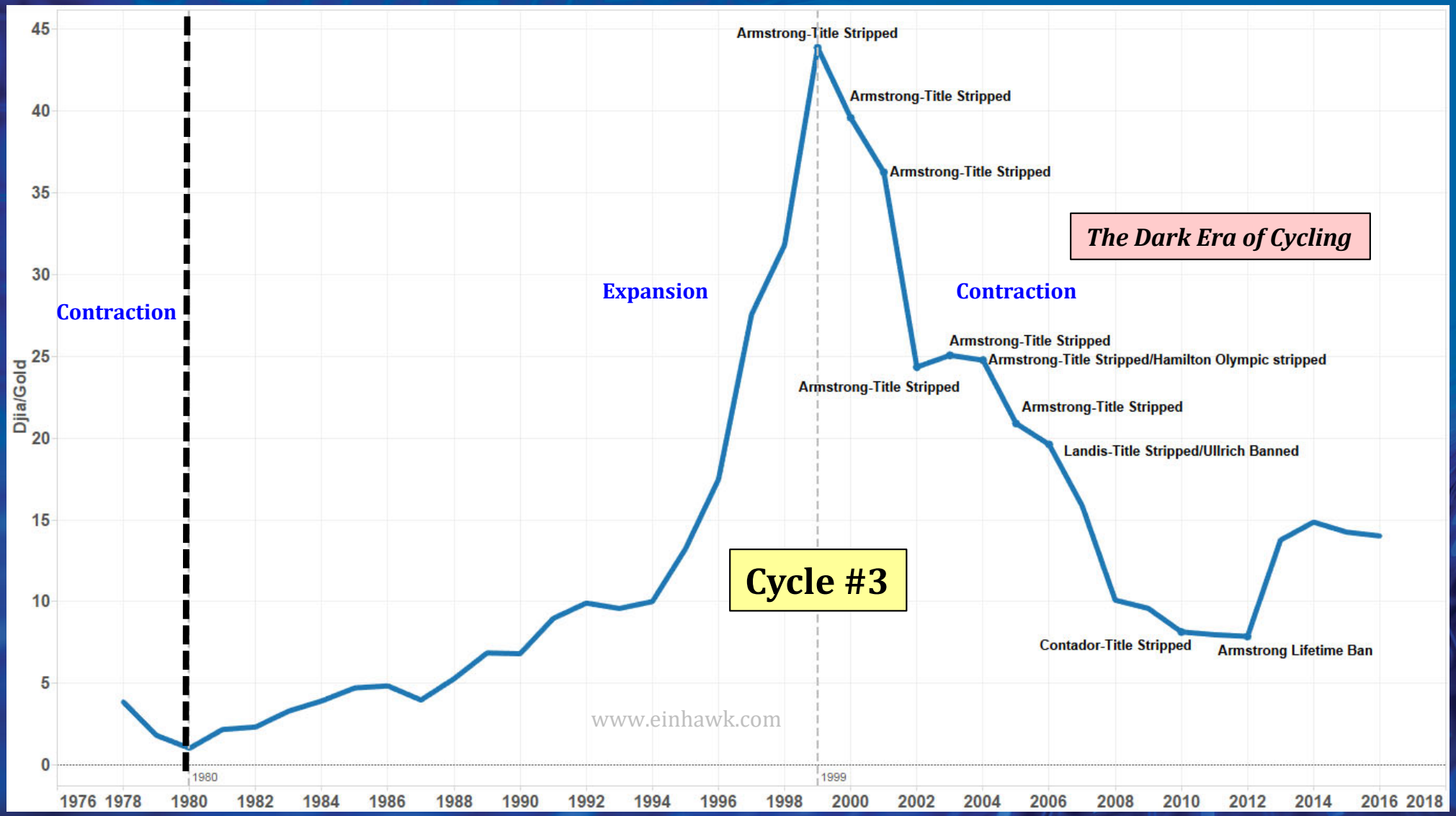
*March, 2016*

How does the rise and fall of pop culture icons align with mood, mindset, and behavior during expansion and contraction phases of the cycle?

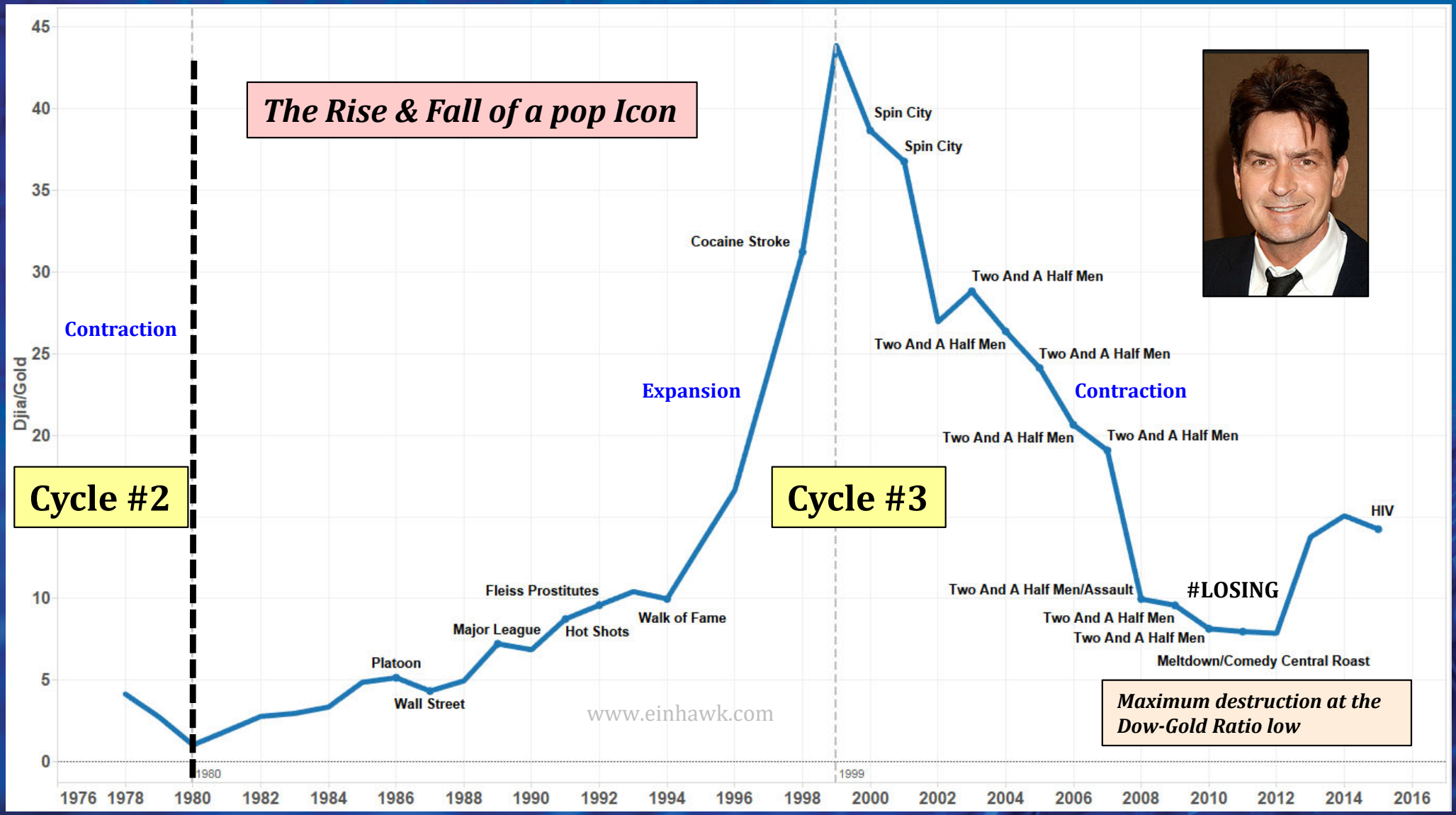
# Dow-Gold Ratio vs Armstrong Career



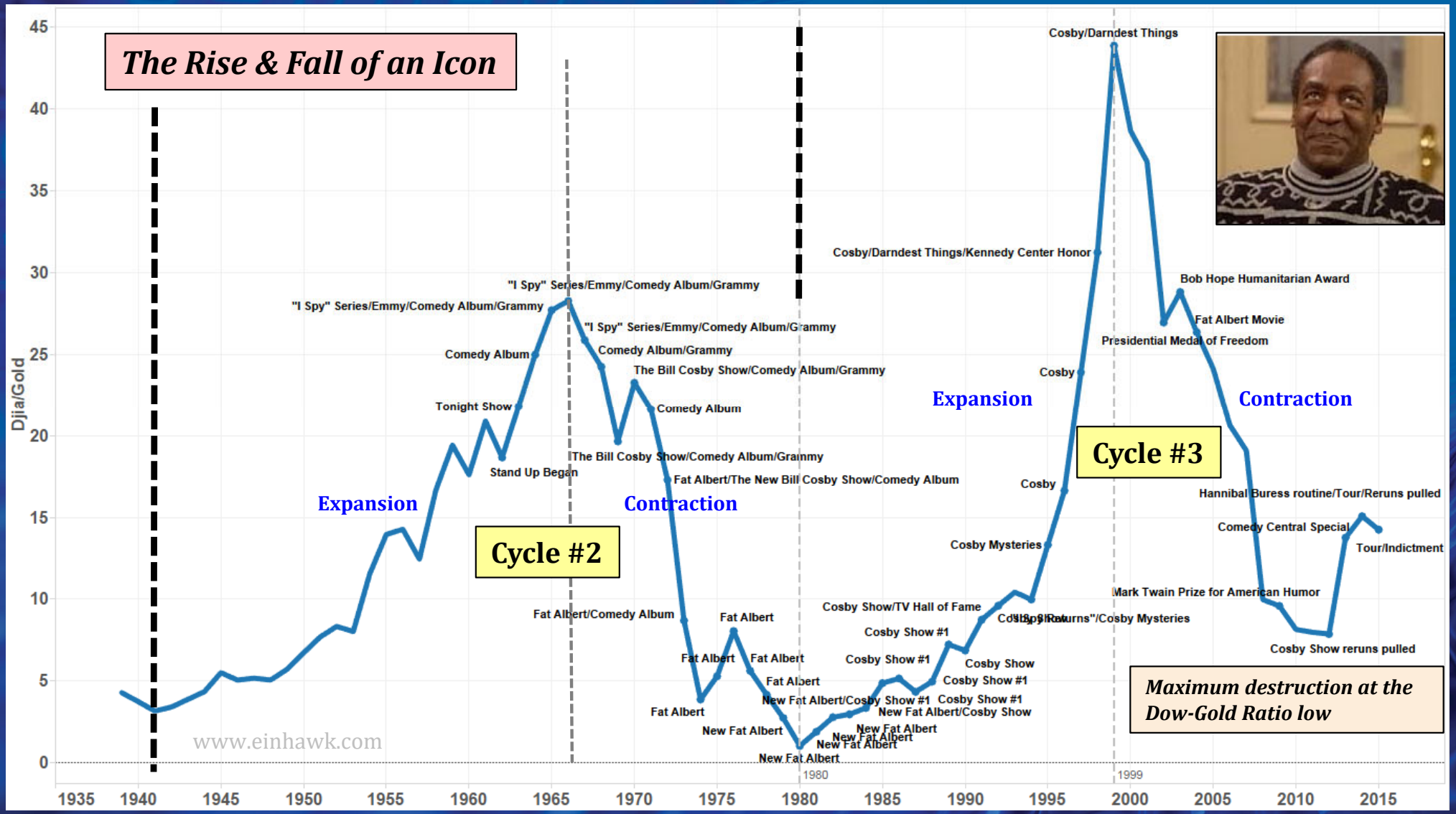
# Dow-Gold Ratio vs Professional Cycling Issues



# Dow-Gold Ratio vs Charlie Sheen Career

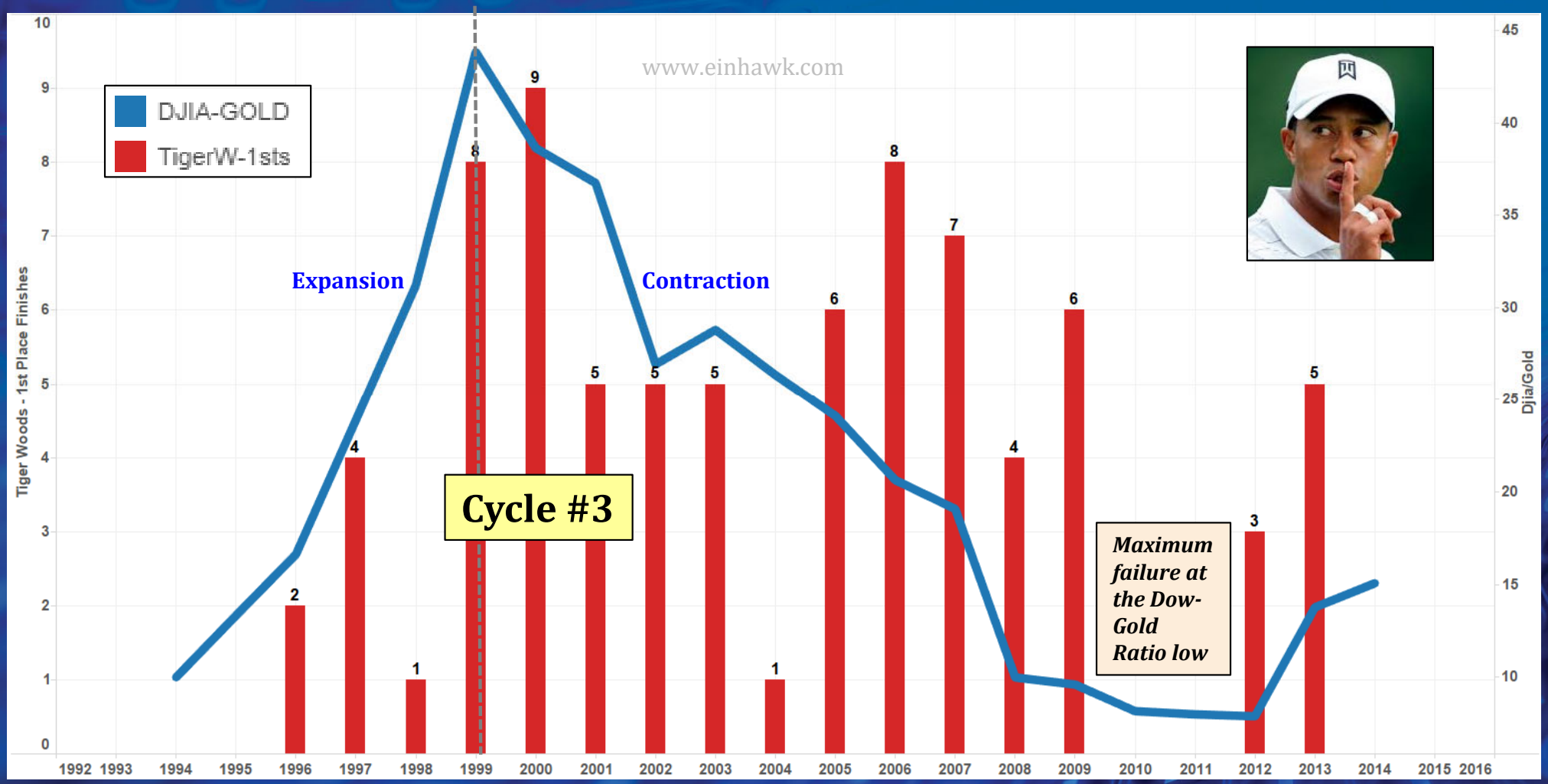


# Dow-Gold Ratio vs Bill Cosby Career



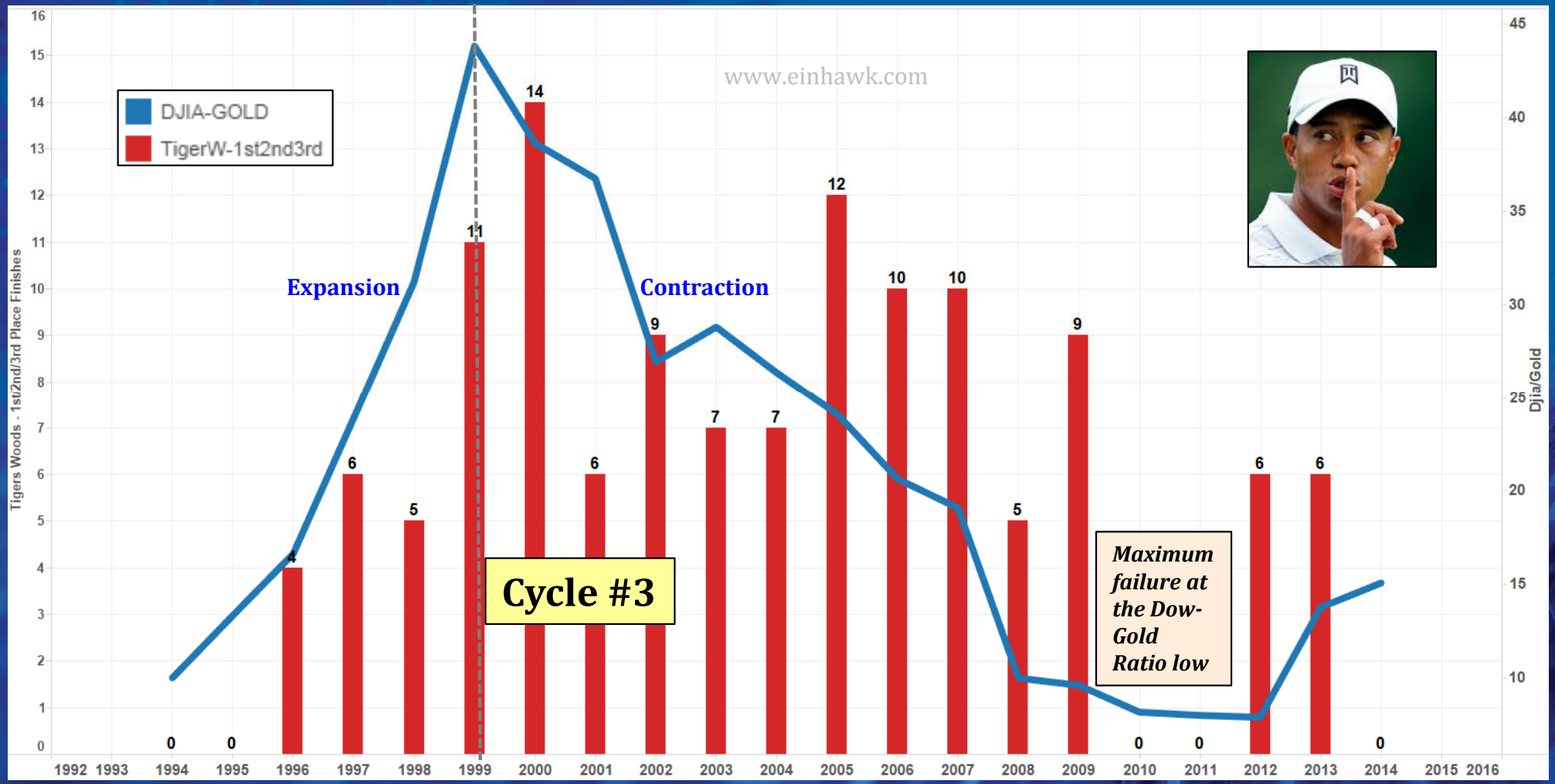
# Dow-Gold Ratio vs Tiger Woods Career
## *1st Place Finishes*

***The Rise & Fall of an Icon***



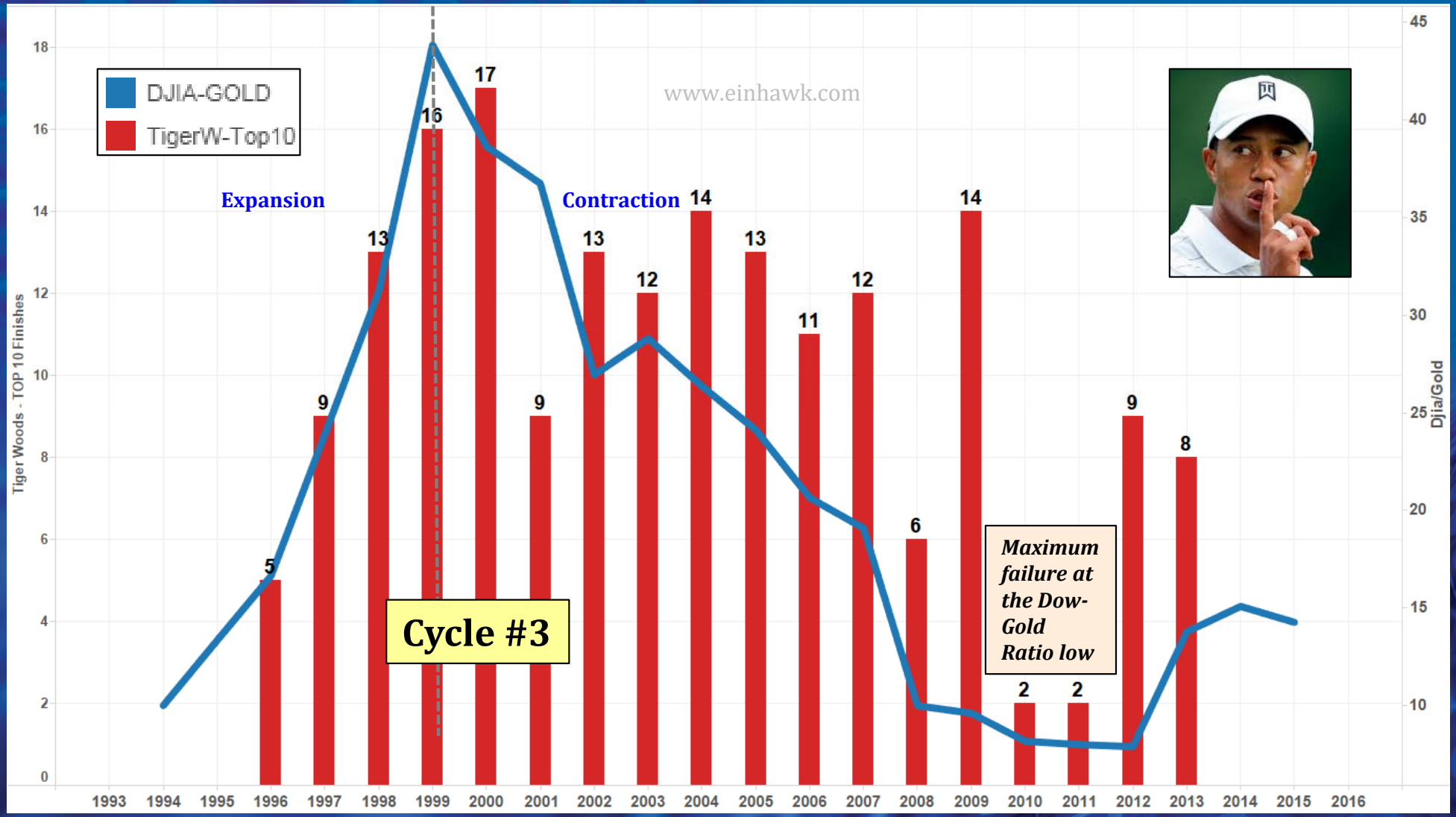
# Dow-Gold Ratio vs Tiger Woods Career
## *1st, 2nd, & 3rd Place Finishes*

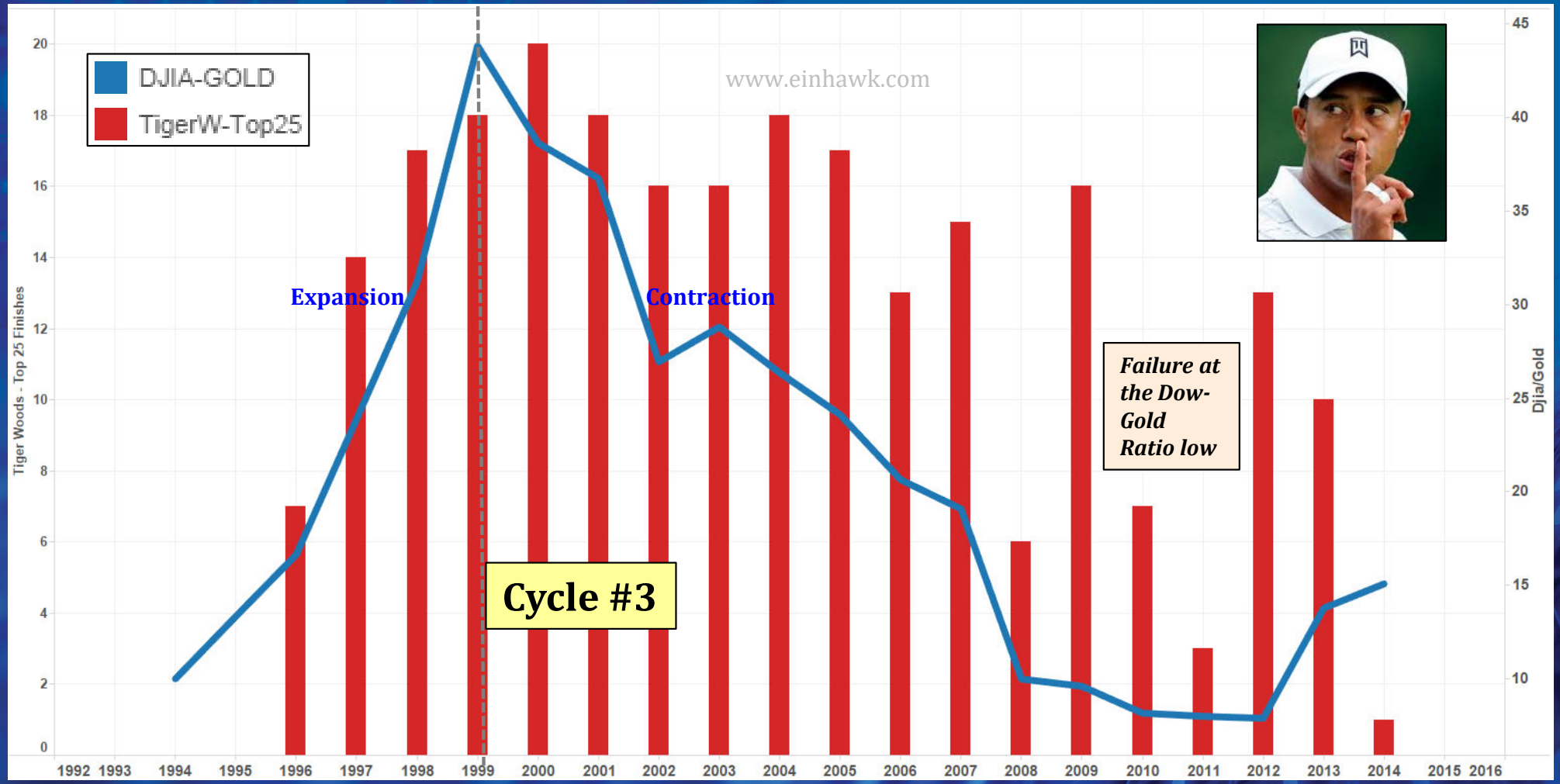
***The Rise & Fall of an Icon***



# Dow-Gold Ratio vs Tiger Woods Career
## *Top 10 Finishes*

***The Rise & Fall of an Icon***



# Dow-Gold Ratio vs Tiger Woods Career
## *Top 25 Finishes*

***The Rise & Fall of an Icon***